

Wellbeing leaders' guide:

Ongoing promotion of My Everyday Wellbeing

Following the successful launch of *My Everyday Wellbeing* for your organisation, it's now important to continue the momentum and keep staff engaged, so your team's health and happiness is supported.

Our team are here to support you along the way, and our support structures will help you make the most of everything *My Everyday Wellbeing* has to offer.





Promotional material

Some of the posters and flyers you've been provided for the launch are undated and can therefore be used to continue reminding people about *My Everyday Wellbeing* when they're at work.

- ♣ Place our **Posters** strategically around your worksites, focusing on high traffic areas such as break rooms, hallways and bathrooms.
- → Distribute **Family Flyers** to encourage them to share *My Everyday Wellbeing* with their families at home. Email them to staff, or print and place in staffrooms, noticeboards, kitchens, on desks, or in cubby holes to take home.
- → Display **Screensavers** on screens around your sites, and/or ask IT to make them the default screensaver on work computers.
- Need other promotional material for your workplace? Let us know and our designers can create something for you.











Utilise communications channels

Share relevant *My Everyday Wellbeing* content and features through your communications channels regularly, to keep wellbeing top of mind.

- Create a buzz by posting highlights from My Everyday
 Wellbeing challenges and activities, testimonials or stories
 from staff and leaders about their wellbeing journey
- ◆ Encourage participation in upcoming challenges and LIVE sessions by sharing promotional material we provide each month across your communication channels (see below)
- → Remind staff they can write into our experts via the <u>Ask Us</u> when they need it. We can also list your EAP or any other internal support structures on this page
- ◆ Share delicious <u>recipes</u> and remind staff about the <u>meal</u>
 <u>planner tool</u> that makes eating healthily so much easier
- Run internal competitions to encourage use of *My Everyday Wellbeing* platform we can provide ideas and prizes for these, so just let us know how we can help.



Plan ahead

The My Everyday Wellbeing annual Wellbeing Calendar has been designed to help you plan meaningful and engaging wellbeing activities at your workplace, with our support.

- See what challenge and LIVE sessions we have planned each month, and diarise them in your own calendar too
- → Add other wellbeing activities your organisation is doing each month into the editable 'Our Activities' section
- Ensure wellbeing leaders, ambassadors, champions have access to the calendar too
- → You might distribute the wellbeing calendar to your staff so they can diarise challenges or LIVE sessions, and add their own wellbeing activities in, too. It can be used to discuss and plan team activities that support their team's wellbeing.







Take the challenge

We offer a range of engaging challenges and quizzes that staff can participate in to boost wellbeing and foster a sense of community with colleagues. There are a few types of challenges available, and we provide ideas and resources to help you run these including posters, activity ideas, and suggested events.

+ Quarterly gamified challenges:

Our gamified challenges feature fun ways to encourage healthy online competition, such as a company leaderboard, team vs team competition, actions and quizzes, to inspire learning and participation

+ Library of challenges:

We have a huge range of <u>challenges</u> available to you, each with simple, achievable actions plus support materials to bring the challenge to life at your workplace (either linked under the challenge or available through your Partnerships Manager). We recommend choosing a challenge from our library on months without a gamified challenge

+ Interactive quizzes:

Try our fun and engaging guizzes! They're designed to be interactive, enjoyable and educational

+ 6- and 12-week challenges:

We've designed <u>6- and [link to:]12-week challenges</u> that staff can start at any time. To run these in your organisation, get in touch with your Partnerships Manager for comprehensive support including posters, week-by-week activity breakdowns, tips to keep the momentum and a leaderboard to track progress and foster friendly competition.









My Everyday Wellbeing LIVE

Each month, staff can tune in to our expert speaker series and ask their questions live. The recordings and a 'Top Tips' summary are available on *My Everyday Wellbeing* to watch back later.

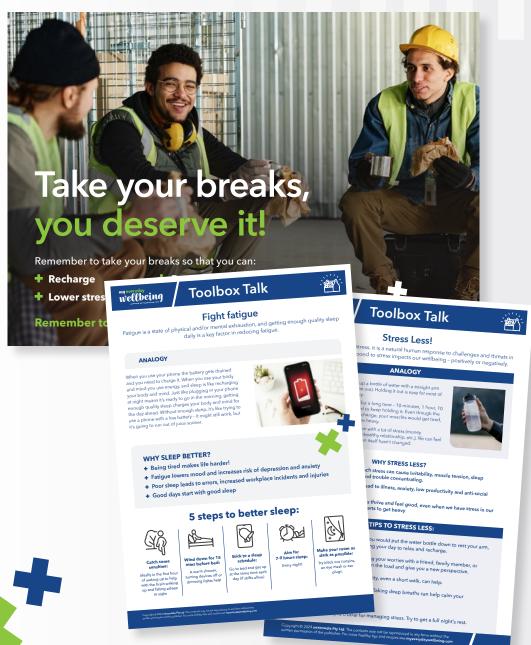
- ♣ Find the upcoming LIVE session details and registration link near the top of the home page on the left-hand side, or under Videos -> <u>LIVE sessions</u>. (Hint: all the recordings are here too)
- → To encourage participation, print and place the speaker flyer around the workplace, and/or email staff a calendar invite with the link to the My Everyday Wellbeing page to register for the LIVE session
- Can you arrange a shared viewing of a session on a big screen at your workplace for your team?
- → Staff will also be reminded about the upcoming LIVE session details and registration link via our weekly emails, and the recording and top tips will be published and shared.



For 'offline' staff: Toolbox Talks

My Everyday Wellbeing's Toolbox Talks are designed for discussions about wellbieng, primarily for non-computer-facing staff. They are clear, simple, and designed for any team member to lead the wellbeing discussion effectively.

- ♣ Build wellbeing discussions into your regular Toolbox Talks. The person leading the talk can download the One-page summary to use as the basis for the discussion
- → The One-page summary doubles as a hand-out which you can print and share with staff around the Toolbox Talk, or email to them separately
- ★ Each Toolbox Talk also comes with a Poster for printing or Slide for displaying on screen to support the discussion
- ◆ Check out the Resources, such as videos and articles relevant to the talk, and ideas to go the extra mile at your workplace under each Toolbox Talk.







Onboarding (and offboarding) staff

Building My Everyday Wellbeing into your onboarding process is the best way to set new staff up for success. Here are some ideas:

- ♣ Include our <u>introductory video</u> in your onboarding process and take the opportunity to talk about your commitment to helping staff feel staff, healthy and supported
- ♣ Upload new staff via My Everyday Wellbeing's Corp Management Tool (Note: If your organisation signed up using Single Sign-On (SSO), joiners and leavers will be automatically synced). This will automatically send them a welcome email from us with a link to create a password. It's best to do this while the intro video is still fresh in their minds
- ♣ Prefer paper? Send staff home with the Family Flyer on their first day, and/or we can provide an Induction Flyer for your workplace
- → Don't forget to remove leavers via Corp Management too (not relevant if using SSO).





Teamwork makes the dream work!

Your wellbeing leaders, ambassadors and champions in your organisation are the 'people on the ground' when it comes to driving participation and engagement with wellbeing initiatives.

Check out our <u>Wellbeing Ambassador Starter Kit</u>, a guide to empowering your team to promote wellbeing and support their colleagues.

Our team are also at the ready to help you in any way we can. You can expect the following from us:





- Monthly email with resources including posters and guides for upcoming challenges and LIVE sessions
- ♣ Annual survey to give your feedback on the wellbeing of your staff and our programme; this helps us continue to design our programme and activities to suit your needs
- Wellbeing Calendar we aim to provide this by October for the year ahead
- → Ideas and guidance to help your wellbeing leaders, ambassadors and champions run meaningful wellbeing activities for staff
- Help with managing your account and technical support as required
- Presentations get in touch with us to arrange in person or online presentations specifically for your staff
- + Help with your wellbeing initiatives and activities.

Get in touch with us any time - we love to help!

